# GOX - MEREDITH WILSON KI

TOKET POSSBLE

By DAVID LAWNENCE.

By DAVID LAWNENCE.

By OLVER LA

A fresh fruit favorite..... 28e
Fresh Strawberry Parrait
Fresh strawberry Parrait
Fresh strawberry for
Gream fresh strawberry for
Gream fresh strawberry for
Gream and topsed with
whipped cream and a charry.
You'll like it—they all do. 28e
Swiss Silk Giscolate Sundae
California's favorite sundae
California's favorite sundae
Get your mail at lunch bour
and try the large plate of
remin-to-serve lunch for 45e.
We deliver ins cream in the
round parafined containers,
tic quart
Eilen's and Nunnally's Can-

## Warner Drug Co. Phones 721, 721 and 722, Orndorft Hotel Block. El Paso, Texas.

MOTHERS FRIEND
Expectant Wonderfully
Mother's Effective

POMPEIAN OLIVE OIL

Insist upon having it and decline alleged substitutes

"RENEW IT WITH A HEWITT"

L. J. OVERLOCK BROKER

PRIVATE GEASED WIRE Logan & Bryan, Chicago, New York, Paine Welther & Co., Bus-ton, Duluth.

No. Regis Betel.

Use Herald Want Ads

-Week-End Specials on the Fifth Floor



#### Half Price Sale of Beautiful Novelty Blouses

NO underpriced offer of the present season approaches in any way this sale of novelty blouses. These are most exclusive styles in georget, crepe de chine, taffeta, foulard and tricolette. The styles include the tie-on, over blouse, surplice and regulation blouses.

The taffeta blouses come in the light pastel shades, and are the very newest ideas for sport wear.

Included in this offer are a limited number of high grade georget blouses in dazzling color combinations. These are elaborately trimmed in multicolored beads, which add a finishing touch of unusual beauty. You can come tomorrow and choose any Half Price of these exclusive blouse creations at

Tricolette Blouses, \$2.95 WHO EVER HEARD of tricolette blouses sciling at such a low price as this? We never did, and were greatly surprised yester-day when we opened up 300 of these beautiful blouses and found that the underprice at which they had been purchased enabled us to give

In addition, there are some beauti-ful Oriental effects with silver and gold interlacings, only and felt that the price was probabilitive, this condition no longer exists.

customers this price advantage.

These come in green, taupe, black, rose, peach, heliotrope, pink, turquoine, jade—in fact swary favored color of the season is to be found.

We feel positive that these 300 beautiful tricolette blouses will all be sold Saturday. If you have color of the season is to be found.

Come Tomorrow and Buy One of These Tricolette Blouses at -5th Floor Blouse Shop.

Crepe Kimonos, \$2.98 A most unusual event in which 150 cotton crepe kimonus will be dis-

posed of at a nominal price. S UMMER TIME is kimono time and this special will supply just what you need. These kimones are made of good quality of sotton crape and come in the colors of wistaria, old rose, pink, light blue and copenhagen. They are embroidered in harmonizing colors in floral designs. They are a week.

\$2.98

#### -3th Floor Sport Skirts At \$13.75



ROM the Season's selling, we have left about 200 handsome silk sport skirts in such materials as fan-ta-si, kumsi kumsa, and the other fashionable sport silks of the season. Every new style idea in every imaginable coloring is to be found. Many skirts in this lot sold in the regular way for as much as \$37.9 \$13.75 They are offered for \$13.75 quick clearance at

Millinery . What You Want in Summer Hats at Wonderful Reductions.

For the week-end selling, we have divided over 500 hats into two lots:

Lot No. 1 -- Sport Hats

\$3.95

S PORT HATS of ribbon, Milan hemp and wool and hemp combinations, in the newest sport shades—capucine, jade, pink, copenhagen, and rose, as well as these same colors in charming combinations. These are neatly trimmed in ribbon resettes and plain bands—just the last needed for tenuis, golf and general \$3.95 a Saturday special at

Lot 2 -- Tailored and Dress Hats, \$3.95

In THIS CLEARANCE of tailored, dress and garden hats you will find all the lovely summer colorings, as well as black. There are the large, flappy, flower-laden garden hats, and small conservative models. These are such remarkable values that we can make no exchanges—every sale is final. These are a Saturday special at

D URING the summer months—during the vacation period—you can employ your time pleasantly and profitably doing embroidery work. The Art Department will supply you with everything needed. For the week-end we offer three extra specials, as follows:

STAMPED PILIOW CASES—PSIlow cases, stamped on extra good
quality of 42-inch tubing, are an
extra weekend special at \$1.69

\$1.25

## THE POPULA

Private Branch Exchange 3300

Wock-End Specials on

The Street

Floor

pure thread eith of sub-

stantial weight. These

are shown in black, white and anny. These are factory rejects, yet are detable and splendid

hose are made with double garter welt, spliced heel and toe, and are shown in black, white and any. These was factors well and the shown in the same factors were factors with the same factors with th

Lehn & Fink Talenm, special at .. 19c

9 TO I SPECIALS

STAR VIBRATORS, \$3.95

Many of the imperfections of the skin can be corrected with a Star Vibrator. Then, too, they invigante the scalp, in-crease dreulation, refleve muscule palm, and are uneful for so many ills

CONTINUED

Resinol Soap, 9 to 1

special at Mavis Toilet Water, 9

to 1 special at Pebeco Tooth Paste, 9

to I special at

SILK HOSE, \$1.95

## The Girls' Own Shop Colored Organdie Frocks

\$11.50 VALUES AT \$ 6.98 22.50 VALUES AT 13.98 16.50 VALUES AT 10.98 27.50 VALUES AT 16.98

G IRLS' colored organdie frocks are offered for this week-end selling at the lowest possible prices. Knowing that the style is distinctive and new, the quality the highest and the prices the lowest possible, makes shopping in the Girls' Own Shop a distinct satisfaction. Every colored organdie and voile dress in stock, including misses' models, are reduced as follows:

Lingerie dresses for the little girls from I to 6 years are also in this selling at greatly reduced prices. Taffeta Girls'

\$7.95 VALUES AT \$5 THESE changeable taf-HESE changeable taf-feta petticoats for girls Milan pokes, novelty shapes of and link knit, slip-over models are made of excellent quality horsehair braid, sport hats for in rose, Copenhagen, coral, material in the prettiest of colorings, with ruffled bottoms. get hats are in this selling. There in sizes 2 to 12 years. These These come in both girls' and "in a hat for every girl—these are values to \$7.50—a weekmisses' sizes — regular price, reduced from \$7.95—extra 1-3 to 1-2

### Extra Special--Gowns And Teddies

Here is an opportunity to secure your summer supply of gowns and tedities at a price that would barely cover the cost of material. These gurments are made of a nice, soft quality of muslin. The gowns are round neck styles and em-

broidery trimmed.

The tedding are both embroidery and lace trimmed; \$1.25 would be considered an attractively low price on undermoslins of this quality. We make them a wonderful week-end special

#### Extra Petticoats Headwear Sweaters

GIRLS' headwear, including THIS extra special offers Leghorn sailors, linen tams, THIS extra special offers end extra \$3.98

> Women's regulation summer union suits that are perfect as to fit, fabric and finish, come in a saricty of styles.

CHILDREN'S VESTS

band or crocheted top. These are enug fitting-ideal for the growing girl. Sizes 2 to 10 years, special 35c

#### The Greater Popular Boys' Store THIS has been a busy week in the Boya' Section, and for the week-end we have made special

endeavor to provide seasonable items at attractive prices. BOYS' PALM BEACH SUITS

BUTS FALM BEACH SUITS

Suits of genuine Palm Beach cloth, cool and comfortable, are offered in excellently tailored, smart, new etyles. These suits come in tan grey, brown, green and other desirable mixtures in sizes 6 to 18 years. These are attractively priced at \$10.50, \$12.50 and \$15.00.

BUTS CAPS

The caps in this selling are made of all-wool suitings, in a good variety of light weight, and in good range of colors. These are a weekend special at PSC BOYS UNION SUITS

BOYS' BATHING SUITS Practical one-piece bathing suits are shown in assortments which are complete as to styles and colors—either plain or with stripes. These come in sizes 5 to 15 years, specially priced at \$2.50, \$3.00, \$3.50, \$4.00, \$5.00 and \$6.00. WASHABLE KNICKERS

Well made washable knickers are offered in cotton fabrics in bine, tan and grey, in sizes 6 to 18 years. These are a \$1.00 KHAKI KNICKERS

These khaki knickers are made of unusually good quality khaki cloth, and are cut full, with all seams taped. These are just the thing for every day wear, and come in sizes 7 to 18 years— greatly underpriced @1 0.5 \$1.95

Extra Special-Straw Hats For Saturday only we offer a sample line of boys' high grade straw hats at 1-3 Off

Downstairs Store -- 3 Blouse Specials DURING THE PAST WEEK, the Downstairs Store has received additional shipments of beautiful summer blouses. For the week-end we offer three special lots, which will provide any kind of a blouse you require, either in silk or cotton. They are offered in three lots, as follows: \$4.75, \$3.95 and \$2.95. KITCHEN APRONS, 89e

WOMEN'S WASH SKIRTS, \$1.45 KITCHEN APRONS, 89c

Ritchen aprons of blue checked Amoskesg gingham are offered as a Saturday special. They
are cut generously as to width

89c

WOMENS WASH SKIRIS, \$1.45

For Saturday, we offer women's akirts or white
galardine and pique, also khaki, in both plain
and divided styles for outing
use. These are special at

\$1.45

ham are offered as a Saturday special. They are cut generously as to width

89c

CREPE KIMONOS, \$2.95

Rimonos of surpentine crepe, come in plain colors and fancy flowered effects, trimmed with satin ribbon. These are a \$2.95

PETTICOATS, \$1.95

An extraordinary offering are these percaline petticoats with deep taffeta ailk ruffles in condect, ruffled and fluted styles. While they last they are offered

Toilet Articles

White Washable Sport Silks, yard, \$2.55

Women's for outing \$1.45

White Washable Fan ta st, yard, \$2.55

Women's hose of fiber and pure silk come in plain and drop stitch qualities. They are shown in plain and drop stitch qualities. They are sh

#### \$1.95 de CUT GLASS WATER SETS, \$7

Book crystal giass, beguilfully cut in a rose design, makes these cut glass water suts greatly to be desired. The set consists of two-quart pitcher and six tumblers to match. These are specially priced at, per set Toilet Articles Peroxide Cold Cream, special at .. 19c Smirneff's shampoo, special at ... 39c Lyaol, Saturday special at ......79c Willow Face Powder, special at . . . 39c -4th Floor 4711 Bath Salts, special at ..... 69c Mary Fuller Nail Polish, special at 19c

WOMEN'S UNION SUITS

Sizes 34 to 38, special at 50c Sizes 40 to 44, special at 65c

palms, and are uneful for so many lifs the flesh is heir to. These have an electric driven motor which can be attached to any light seeker. The cuttil complete with various fittings, is an error special for this \$3.95 —Tollet Goods Section Our selling of silk bags of moire and silk poplin will continue for the weekend solling. These are values up to \$12.00—ne offer them at \$4.95

Union suits for boys are offered in fine white cotton ribbed fabric, in short sleeve, knee-length styles—just the thing for hot weather. Sizes 6 to 18 years are a week-end special at

BOYS' SUITS-Serviceable quality of allwool materials, in attractive patterns, are priced at very definite savings.

> to take advantage of unsettled silk market conditions, has resulted in wonderful savings to Popular customers. Underpriced purchases are now arriving daily and our revised silk prices

read as follows: 36-in. Figured Foulards, yard .... \$1.95 40-in, fine grade Georget, yard... \$1.95 40-in. Figured Georget, per yard... \$1.95 White Washable Sport Silks, yard, \$2.95

Summer Silks

H URRYING the head of our Silk Department to New York

## Remnants

Special table of remnants and odds and ends of standard silks, marked at about half regular price, will supply many of

## Joseph's Coat



I Service is a word used today in many different lines of business so that it has as many shades of meaning as

In the manufacture of Cream of Wheat Flour service begins in the selection of the grain and service watches carefully every process from the first to the last.

This service assures you of absolute parity, high quality and great wholesomeness.

uniformly satisfactory results. Use it always.

At Your Grocer's Here in El Paso and through-

Joseph's coat had colors.

Order a Sack Today

Cream of Wheat Flour gives

out the Entire Southwest

### The Art Department

For the week-gird we offer three extra probable, as follows:

For the week-gird we offer three extra probable, as follows:

For the standard in protein the content that are unaminated with the protein of the country and register of the interest of the country and register of the interest of the country and register of the interest of the country and register of the country and register of the interest of the country and register of the register o



